

Launch of inaugural New Zealand Association of Event Professionals (NZAEP) Event Industry Awards

The inaugural New Zealand Association of Event Professionals (NZAEP) Event Industry Awards were launched at the NZAEP official conference in Rotorua in 2006.

The impetus behind the NZAEP Event Industry Awards is to recognise excellent business practice in the events industry and encourage industry professionals to raise the overall standards of practice in New Zealand.

The awards, which will be presented annually by NZAEP, recognise outstanding achievement in four categories, being: Best Emerging Event; Best Established Event; Best Marketing of Event; and Best Partnership for Event.



Nine entries were made to the awards from which seven award winners were selected, being: Mem Bourke who won the Best Emerging Event award for the New Zealand Body Art Awards; PM Event Management who won both the Best Established Event award and Best Partnership for an Event award for the Brebner Print Art Deco Weekend; and Christchurch City Council who won the Best Marketing of an Event award for TV2 KidsFest. Each winner was presented with a trophy in recognition of their award.

NZAEP board member and Hamilton City Council events executive Karen Watkins says that the NZAEP Event Industry Awards offer event professionals with unique opportunity to benchmark themselves against their counterparts and be recognised for outstanding achievement.

"The awards aim to bolster excellent performance, best practice and continual improvement within the event industry. Entrants not only have the chance to be rewarded for their outstanding work, but also to gain considerable profile within the events industry on the strength of entering and potentially receiving an award."

The NZAEP Event Industry Awards are judged by a panel of industry judges.

The NZAEP Event Industry Awards are open to any New Zealand event company, individual or local authority that has produced an event or qualifying of an event within the last two years from the date of entry. Entrants will need to address a range of criteria relevant to the particular category or categories they are entering.

