

# NZAEP Events Update



OFFICIAL PUBLICATION OF THE NEW ZEALAND  
ASSOCIATION OF EVENT PROFESSIONALS

New Zealand's Events Update has been published since 1991 and is the official news publication for the events industry in the country. It is published every month and is circulated to over 600 subscribers electronically via email. The publication focuses on events being held around the country with the latest news, views and information relevant to the events and sponsorship sectors as well as including an extensive and up to date events listing.

#### Publication Dates:

February, March, April, May, June, July, August, September, October, November, December.

#### Deadlines:

Advertising bookings and editorial: 10th of the month prior to publication

Advertising material: 15th of the month prior to publication

### DISPLAY ADVERTISING RATES - FULL COLOUR

Please refer sizing options on following page

Ad Size	Casual	3 insertions	6 insertions
Full Page	\$650.00	\$590.00	\$530.00
Half Page	\$430.00	\$390.00	\$350.00
Quarter Page	\$280.00	\$250.00	\$230.00
1/6 Page	\$200.00	\$180.00	\$160.00

All prices are GST exclusive. Prices are for space only and exclude production.

File Format Specifications - High resolution JPEG/EPS

### BOOKING FORM

Company:.....

Contact Name: ..... Email:.....

Postal Address: .....

Telephone: ..... Mobile: .....

Publication Dates (please circle): FEB MAR APR MAY JUN JUL AUG SEPT OCT NOV DEC

Ad Size (please circle): FULL PAGE HALF PAGE QUARTER PAGE 1/6 PAGE

Signed: ..... Date: .....

#### Terms and Conditions

1. The Publisher must receive payment in full of the Total Contract Price (+GST) by the Advertiser no later than the 15<sup>th</sup> of the month prior to publication. If such payment is not received by the specified date the Publisher reserves the right to withdraw the advertisement from the publication.
2. The Total Contract Price (+GST) is payable by the Advertiser notwithstanding the earlier sale, disposal or closure of the business concerned. Upon the sale, disposal or closure of the business, the amount due and unpaid will immediately become due and payable to the Publisher.
3. If the Advertiser is a limited liability company then in consideration of the Publisher accepting the contract the performance of this contract is unconditionally guaranteed by the signatory hereto being a Director or duly authorised agent of the Advertiser and no waiver, grant of time, indulgence or forbearance to sue granted or given by the Publisher to the Advertiser shall affect the liability of the signatory to this contract whose liability shall be construed as a principal debtor and not as a mere guarantor.
4. The Advertiser acknowledges responsibility for all statements made in the advertisement and indemnifies the Publisher against all loss and expenses incurred arising from any claim involving the advertisement against the Publisher under the Fair Trading Act 1986.
5. While every care is taken in the publication of the advertisement the Publisher cannot be held responsible for errors or their subsequent effects. The Publisher reserves the right to alter, abbreviate, omit or reclassify advertisements for any reason. No portion of the content of the Publication may be produced in whole or part without the prior consent of the Publisher.

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# Advertisement Sizes

